

Program Area: Abstinence and Be Faithful Programs

Budget Code: (HVAB)

Program Area Code: 02

Table 3.3.2: PROGRAM PLANNING: ACTIVITIES BY FUNDING MECHANISM

Mechanism/Prime Partner: SMARTWorks / Academy for Educational Development

Planned Funds:

Activity Narrative: The SMARTWork (Strategically Managing AIDS Responses Together) program will conduct a needs assessment and a brief KAPB (knowledge, attitudes, behaviors and practices) survey with new and existing local partner organizations and enterprises to determine the required level of program input for the promotion of abstinence and faithfulness among unmarried and married workers as a means of prevention of transmission of HIV and other sexually transmitted infections (STIs). The needs assessment will be conducted in 4 existing SMARTWork enterprises. The KAPB will be done with a total sample of 4 enterprises (two enterprises working with the program since 2002 and two new enterprises) and serve as a means of evaluating the degree of behavior change required and to help inform program and policy at provincial and national levels.

SMARTWork will also develop new training and information, education and communication (IEC) and behavior change communication (BCC) materials which promote abstinence and faithfulness as means of prevention for workers, managers and their families. A pamphlet on the role abstinence can play in prevention of transmission of HIV will be produced and disseminate to partner agencies for their own use and distribution. A pamphlet and poster on the role of faithfulness in sexual relations will also be produced and disseminated to partner agencies for their further distribution. The current SMARTWork training materials used in the training of enterprise based information officers, partner personnel and enterprise managers will be revised to include more material on abstinence and faithfulness.

Activity Category	% of Funds
<input checked="" type="checkbox"/> Information, Education and Communication	30%
<input checked="" type="checkbox"/> Infrastructure	20%
<input checked="" type="checkbox"/> Needs Assessment	5%
<input checked="" type="checkbox"/> Quality Assurance and Supportive Supervision	10%
<input checked="" type="checkbox"/> Workplace Programs	35%

UNCLASSIFIED

Targets:

		<input type="checkbox"/> Not Applicable
Estimated number of individuals reached with mass media HIV/AIDS prevention programs that promote abstinence	0	<input checked="" type="checkbox"/> Not Applicable
Estimated number of individuals reached with mass media HIV/AIDS prevention programs that promote abstinence and/or being faithful	0	<input checked="" type="checkbox"/> Not Applicable
Number of community outreach HIV/AIDS prevention programs that promote abstinence	0	<input checked="" type="checkbox"/> Not Applicable
Number of community outreach HIV/AIDS prevention programs that promote abstinence and/or being faithful	1	<input type="checkbox"/> Not Applicable
Number of individuals reached with community outreach HIV/AIDS prevention programs that promote abstinence	0	<input checked="" type="checkbox"/> Not Applicable
Number of individuals reached with community outreach HIV/AIDS prevention programs that promote abstinence and/or being faithful	20,000	<input type="checkbox"/> Not Applicable
Number of individuals trained to provide HIV/AIDS prevention programs that promote abstinence	0	<input checked="" type="checkbox"/> Not Applicable
Number of individuals trained to provide HIV/AIDS prevention programs that promote abstinence and/or being faithful	1,200	<input type="checkbox"/> Not Applicable
Number of mass media HIV/AIDS prevention programs that promote abstinence	0	<input checked="" type="checkbox"/> Not Applicable
Number of mass media HIV/AIDS prevention programs that promote abstinence and/or being faithful	0	<input checked="" type="checkbox"/> Not Applicable

Target Populations:

- Business community
- Factory workers
- Government workers
- Medical/health service providers
- Policy makers
- Program managers
- Trainers
- Women of reproductive age

Key Legislative Issues:

- Gender
 - Addressing male norms and behaviors
 - Increasing women's access to income and productive resources

Coverage Area:

State Province: An Giang	ISO Code: VN-44
State Province: Ba Ria-Vung Tau	ISO Code: VN-43
State Province: Dong Nai	ISO Code: VN-39
State Province: Ha Noi	ISO Code: VN-64
State Province: Hai Phong	ISO Code: VN-62
State Province: Ho Chi Minh City	ISO Code: VN-65
State Province: Quang Nam	ISO Code: VN-27
State Province: Quang Ninh	ISO Code: VN-13
State Province: Thai Binh	ISO Code: VN-20