

Program Area: Abstinence and Be Faithful Programs

Budget Code: (HVAB)

Program Area Code: 02

Table 3.3.2: PROGRAM PLANNING: ACTIVITIES BY FUNDING MECHANISM

Mechanism/Prime Partner: Abt Private Sector Partnership / Abt Associates

Planned Funds:

Activity Narrative:

Activity Context: Building on FY04 activities, Abt Private Sector Partnership (PSP) will ~~continue rapid assessment of very large (1000+ employees) or large employers (500+ employees) workplace programs to determine their synergy with the ETAEP and MOH health network.~~ Based on assessments reports, Abt PSP and its local partners will strengthen clinical care environments in workplaces and health network nodes for referral linkages in prevention, care and treatment in STIs, HIV/AIDS, OI and ART. Abt PSP will be involved in approximately 40 workplace programs at the beginning of FY05 and is anticipated to reach an additional 40 workplace programs to ensure a basic menu of workplace program elements.

Abt PSP (AB Prevention) will strengthen workplace structures to ensure the presence and/or improved access to HIV/AIDS AB prevention messages among professionals (including but not limited to males with disposable income), family fun days focusing on respect for family and community structures and fidelity based messaging. Options to improve employees and their dependents risk perception to exposure, stigma and discrimination, understanding of prevention through ~~abstinence or fidelity while strengthening referral linkages between selected~~ workplaces and communities of operation with health network nodes in workplaces and communities of operation in the areas of VCT and other services.

Abt PSP will build upon previous year activities to ensure broadly based leadership in peer education on HIV/AIDS, limited social marketing of AB approaches and partnerships within the private sector to cost-share for continued presence of AB prevention components in the workplace. The activities of Abt PSP will be focused on integrating into the ETAEP assisted community network and will collaborate with ETAEP prevention, care and treatment partners to further identify synergies to ensure maximum coverage of employees, their dependents and members of the community.

Abt PSP will replicate successful interventions in peer education and BCC/IEC activities to focus on reaching large numbers of continuing and new employers in FY05 for an expected coverage of 100,000 employees with access to prevention options and referral linkages to external care and treatment options (e.g. VCT, OI, TB and ARV treatment through public or private facilities). Peer education activities have been successfully implemented under previous USG support to workplace programs in Ethiopia under Pathfinder International. Emphasis will be placed on anti-stigma and discrimination structures in place with the support of management, labor and government policy-influencers. Abt PSP will target Men with Disposable Income with correct HIV/AIDS information and prevention messages during standard consensus building activities during implementation phase.

UNCLASSIFIED

Activity Category	% of Funds
<input checked="" type="checkbox"/> Human Resources	20%
<input checked="" type="checkbox"/> Linkages with Other Sectors and Initiatives	10%
<input checked="" type="checkbox"/> Needs Assessment	5%
<input checked="" type="checkbox"/> Policy and Guidelines	5%
<input checked="" type="checkbox"/> Quality Assurance and Supportive Supervision	5%
<input checked="" type="checkbox"/> Strategic Information (M&E, IT, Reporting)	5%
<input checked="" type="checkbox"/> Training	25%
<input checked="" type="checkbox"/> Workplace Programs	25%

Targets:

		<input type="checkbox"/> Not Applicable
Estimated number of individuals reached with mass media HIV/AIDS prevention programs that promote abstinence	0	<input checked="" type="checkbox"/> Not Applicable
Estimated number of individuals reached with mass media HIV/AIDS prevention programs that promote abstinence and/or being faithful	0	<input checked="" type="checkbox"/> Not Applicable
Number of community outreach HIV/AIDS prevention programs that promote abstinence	0	<input checked="" type="checkbox"/> Not Applicable
Number of community outreach HIV/AIDS prevention programs that promote abstinence and/or being faithful	55	<input type="checkbox"/> Not Applicable
Number of individuals reached with community outreach HIV/AIDS prevention programs that promote abstinence	0	<input checked="" type="checkbox"/> Not Applicable
Number of individuals reached with community outreach HIV/AIDS prevention programs that promote abstinence and/or being faithful	14,000	<input type="checkbox"/> Not Applicable
Number of individuals trained to provide HIV/AIDS prevention programs that promote abstinence	0	<input checked="" type="checkbox"/> Not Applicable
Number of individuals trained to provide HIV/AIDS prevention programs that promote abstinence and/or being faithful	170	<input type="checkbox"/> Not Applicable
Number of mass media HIV/AIDS prevention programs that promote abstinence	0	<input checked="" type="checkbox"/> Not Applicable
Number of mass media HIV/AIDS prevention programs that promote abstinence and/or being faithful	0	<input checked="" type="checkbox"/> Not Applicable

Target Populations:

- Business community
- Community members
- Factory workers
- Health Care Workers
 - Medical/health service providers
 - Private health care providers
- HIV/AIDS-affected families
 - Truckers
- People living with HIV/AIDS

Key Legislative Issues:

- Addressing male norms and behaviors
- Stigma and discrimination

Coverage Area:

State Province: Adis Abeba (Addis Ababa)

ISO Code: ET-AA

State Province: Afar

ISO Code: ET-AF

State Province: Amhara

ISO Code: ET-AM

State Province: Oromiya

ISO Code: ET-OR

State Province: Southern Nations,
Nationalities and Peoples

ISO Code: ET-SN